YOUR TIRE SHOP'S AI PARTNER

Meet Tyra. *One partner* for the whole shop.

Not a pile of disconnected tools. Tyra is an AI agent who helps run the day-to-day, keeps track of the details and lines up next steps — with your people in control.



- Remembers your shop
- Books appointments
- Inspections & quotes
- Website brief
- Marketing brief
- You approve

AI Operations

Tell Tyra what needs doing. She keeps shop info, appointments, inspections and quotes connected — with saved results you can check.

Website

Describe your shop, your customers and what needs to change. Tyra builds the brief; MRM&P brings the approved work to life.

Marketing

Tell Tyra who you want to reach. She turns your goals into a useful brief, and MRM&P does the hands-on marketing agreed for your shop.

You stay in control

Your team reviews and approves. Nothing is published, launched or spent without your sign-off.

HOW IT WORKS

1. Tell Tyra → 2. She organizes it → 3. You review → 4. Work gets done



Run your shop with Tyra beside you.

ACME DEMONSTRATION · SCOPE AND PRICING BY PROPOSAL

The Acme site is an isolated demonstration. Connections, service scope, pricing and launch readiness are confirmed for each shop. Website and Marketing are MRM&P-managed; publication and spend remain subject to approval. Premium condition analysis is not included in this release.